



Product Change Notification

Product Change Notification Number: CC102902

Date: July. 27, 2010

Title: Add AIC Malaysia as a Second Source for RF Tag Products Assembly and Test Location

Product Identification:

AT88RF319-MSA1

Reason for Change:

- | | | |
|--|--|------------------------------------|
| <input type="checkbox"/> Design | <input type="checkbox"/> Processing | <input type="checkbox"/> Logistics |
| <input checked="" type="checkbox"/> Manufacturing Location | <input type="checkbox"/> Quality/Reliability | <input type="checkbox"/> Material |

Change Description:

Atmel has established a second source for assembly and test of RF tag products. AIC Malaysia has been selected because of their 5 years of experience with the assembly process required for RF tags. A similar RF tag product has already been established at AIC in 2008 for assembly and test. This product was qualified and over 10 million tags have now been produced in production. For the identified products the assembly process remains the same, the material set is the same and the product specifications are the same. A new test system is used at AIC and a thorough test correlation study was performed for each product to ensure the same or improved level of screening as our existing assembly and test location. Finally a full qualification was performed using the AT88RF416-MSA1 (similar, larger, same package) product.

Identification Method to Distinguish Change:

Country of Origin (COO) indication on the product label

Qualification Data:

- | | | |
|---|--|---|
| <input checked="" type="checkbox"/> available | <input type="checkbox"/> will be available | <input type="checkbox"/> not applicable |
|---|--|---|

Samples:

- | | | |
|---|--|---|
| <input checked="" type="checkbox"/> available | <input type="checkbox"/> will be available | <input type="checkbox"/> not applicable |
|---|--|---|

Quantifiable Impact on Quality & Reliability:

None

Proposed First Ship Date*: October 20, 2010

**The Proposed First Ship Date is the forecasted date that a customer may expect to receive changed product. This is determined by the estimated date of inventory depletion on the PCN issue date. This may be affected by fluctuations in supply and demand. Consequently, although customers should be prepared to receive changed product on this date, Atmel will continue to ship pre-changed product until a time in which inventory has been depleted. This may result in pre-changed product being shipped to customers after this forecasted date.*

Atmel Contact: pcnadm@atmel.com

Atmel will deem this change accepted unless specific conditions of acceptance are provided in writing within 30 days from the date of this notice. All correspondence must be sent to the Quality Contact e-mail address listed above.

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