



To: Atmel Customers

From: Paul Hill, Marketing Director, Strategic Products, Memory Business Unit

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With the recent upturn in the global markets, demand for Atmel memory products has increased significantly. This increase in demand has resulted in a significant increase in lead times with many products now with lead times of 52 weeks. Atmel is managing the available manufacturing capacity to meet this surge in demand. In order to facilitate a faster lead time recovery and ultimately to position our key focus serial interface memory products for growth, we are taking the unprecedented action to optimize our memory product portfolio.

With immediate effect the following actions are being taken to align Atmel as the premier serial interface memory supplier in the global market.

- Order entry for all parallel Flash products with prefix codes AT49BV, AT29BV, AT29LV and AT29C has been closed
- Lead times for all parallel Flash products with prefix codes AT49BV, AT29BV, AT29LV, and AT29C has been changed to 52 weeks
- Product End of Life Notices (EOL) will be issued on July 1, 2010 for all parallel Flash products with prefix codes AT49BV, AT29BV, AT29LV, and AT29C family devices notifying you of the Last Time Buy and Last Time Ship date (Lead Time Windows)
- The Order Books will be re-opened in accordance with the Last Time Buy window of 90 day requirement of the EOL notice effective from July 1, 2010.
- Last Time Buy orders will be accepted with lead times of 52 weeks after receipt of order
- Last Time Buy orders will be NCNR (Non-Cancelable-Non-Returnable)

These actions will undoubtedly create concern and raise many questions. Atmel is making a complete exit of the parallel Flash market and will not be able to offer replacement or recommend alternative supplier part numbers. We are therefore recommending you evaluate alternative options for component supply or system design options immediately.

Appendix A below provides a consolidated root part number list of all devices affected by this notice. Our regional sales teams and product marketing teams are available to address any questions and concerns this action will create.

## Appendix A

### Root P/N Lists of affected Parallel Flash Products

#### AT49 Series Root Part Numbers – All Speed Grades and Package Options

1Mbit	16Mbit	32Mbit	64Mbit
AT49F1024A <sup>1</sup>	AT49BV160D <sup>3</sup>	AT49BV320D	AT49BV640D
	AT49BV160DT <sup>3</sup>	AT49BV320DT	AT49BV640DT
4Mbit	AT49BV163D <sup>3</sup>	AT49BV322D	AT49BV642D
AT49BV040B <sup>2</sup>	AT49BV163DT <sup>3</sup>	AT49BV322DT	AT49BV642DT
	AT49BV160S <sup>3</sup>	AT49BV320S	AT49BV640S
	AT49BV160ST <sup>3</sup>	AT49BV320ST	AT49BV640ST

Includes Legacy P/Ns

#### Notes:

Some legacy devices listed here have already been made End-Of-Life under previous PCN/EOL Notices:

1. End of Life previously announced under EOL notice # SE094103 Dated 10/22/2009
2. End of Life previously announced under EOL notice # SE090601A Dated 02/09/2009
3. End of Life previously announced under EOL notice # SE0092702 Dated 07/24/2009

#### AT29 Series Root Part Numbers

512Kbit	1Mbit	2Mbit	4Mbit
AT29C512	AT29C010A	AT29C020	AT29C040A
AT29LV512	AT29BV010A	AT29LV020	AT29LV040A
		AT29BV020	AT29BV040A